





The age of the Metaverse is upon us. A combination of augmented reality (AR), virtual reality (VR), and blockchain is creating more immersive digital interactions for gaming, social media, shopping, and literally anything that is possible in the physical world.

Some of the world's largest companies, including Meta (formerly Facebook), now have metaverse ambitions and a multitude of metaverses are already live in online games such as Decentraland, Second Life, Active Worlds, Splinterlands, etc.

As the world wakes up to the "metaverse" reality, there is a relevant need for users, developers, and potential investors to keep up to date with the latest statistics and data from the Metaverse. This is similar to what SEMRush does for the digital marketing industry and CoinMarketCap for the crypto industry.

There is currently no single data-source for users to find data that can help them make sound investment decisions regarding the diverse metaverse projects that currently exist or will emerge. For instance, users cannot easily pick the best metaverse project to invest in, the available digital lands and goods, the level of liquidity, the number of users, and the volume of transactions.

It is almost impossible for users to identify which projects may become the **Bitcoin of the metaverse**. Providing such a level of insight unlocks a vast amount of capital that would help build out the Metaverse within the next decade and beyond.

THE UPONLY METAVERSE DIRECTORY

The UpOnly metaverse directory is a reliable one-stop solution for finding all metaverse data. It delivers a perfect overview of all the metaverses that exist and the scope of the ecosystem built around each of them.

For each Metaverse, users can view all digital land purchases, land and goods that are available for sale, the level of liquidity, users, interactions, and developers who are building infrastructure within the space.

Users can get real-time insights into Metaverse data in a very simple way through UpOnly. This rare overview enables them to make confident decisions regarding metaverse actions and purchases.



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