UP*ONLY

ONEPAGER

The decentralized gaming industry has witnessed remarkable growth in recent years. The number of participants has risen from <u>a few thousand to millions</u> thanks to the increased uptake of play-to-earn games like Axie Infinity. Investors have also <u>poured millions into blockchain gaming startups</u>, indicating that the space is ripe for even more explosive growth.

However, there is currently no reliable data directory for play-to-earn games. Existing data sources like DAPPRadar are rudimentary and often report inaccurate data. There is no place where gamers can find data on the most profitable games, nor can industry professionals find insights to guide their investment decisions.

Every thriving tech industry has sophisticated data directories and analytics platforms with millions of users. For instance, the digital marketing industry has AHRefs and SEMRush, while the crypto space relies heavily on CoinMarketCap, CoinGecko, and Messari. There is no such tool for blockchain games and this presents an enormous market opportunity.

UpOnly is building the industry's first real-time data directory for play-to-earn blockchain games. The platform will be the premier resource for the decentralized gaming industry. UpOnly's data directory will provide actionable insights regarding the emerging industry, covering key data such as the number of gamers, trading volume for in-game assets, upcoming events, and other notable data.

UpOnly will also feature a first-of-its-kind prediction platform built on the Polygon blockchain. The platform will allow spectators to predict the outcome of play-to-earn games and earn rewards for doing so. UpOnly's native UPO token will be a critical component of this platform, serving as the means for spectators to predict and earn additional rewards. Users can rely on UpOnly's data directory to predict the outcome of events accurately.

The UpOnly team is led by CEO Natthapol Assarasakan. He has worked with several large-scale multinational enterprises to radically improve operational costs by implementing DLT solutions. Natthapol is deeply experienced in the world of Web3 and smart contracts.

UpOnly is positioning itself to become the premier data resource for blockchain games. It will also offer the first predictive platform that gives play-to-earn spectators an opportunity to monetize their activities. UPO tokens are a crucial part of UpOnly's infrastructure and will be heavily utilized throughout the project's ecosystem.

LEARN MORE ABOUT UPONLY! READ OUR WHITEPAPER.